



I am pleased to announce that the 5th Annual *Miles For Mike* 5K Run/Walk will be held on May 22, 2016 at Greenview Park, 27 West Parkway, Pequannock, NJ. This wonderful event has continuously attracted 400-500 participants each year. With this success, we are again expecting a large turn-out to support this uplifting community event which honors a special young man, Michael Coppola. Please read Michael's Story, a brief narrative about Michael's life. This event will feature a 5K Run/Walk through a USATF Grand Prix certified, flat course of neighborhoods and roads. Following the race, we will have a medals and awards ceremony.

Committed to honoring the life of Michael, the **Michael W. Coppola Memorial Fund** is a non-profit organization and has been established for the sole purpose of providing scholarships to qualifying seniors of Pequannock Township High School, to provide donations to programs and research projects for Leukemia and Graft vs. Host Disease and to provide donations concerning children cancer patients. It is a public charity as determined under section 501(c)(3) of the Internal Revenue Code and is made up entirely of volunteers to ensure the maximum benefit to our community.

We invite you to consider joining us as a sponsor and partner with us in an effort to bring this event to our community once again. Your sponsorship helps to defray the cost of organizing the event. Funds received from sponsorships are used to purchase t-shirts for registered race participants, awards and complimentary drinks and snacks for each race participant. We are committed to actively promoting every sponsor who will help make this a much anticipated, yearly event. Your company's name will be included on our website; <http://www.MilesForMike.com>, on event t-shirts and/or appear in the printed brochure.

Thank you in advance for your consideration of becoming a race sponsor. If you have any questions about the race or the available sponsorship opportunities, please don't hesitate to contact us. We look forward to your help in sponsoring a fun, positive event for our entire community. Thank you for the gift of support and sponsorship.

All sponsorships must be received by **March 1**, 2016 to guarantee your name or company logo on the t-shirts and in our race brochure. Thank You!

Sincerely,

Cathy Coppola

Cathy Coppola

President (973-868-1412 or MilesForMike@optonline.net)

Platinum Level Sponsor (\$300 or more)

- will be advertised with name and/or logo on t-shirts*, race brochure and website

Gold Level Sponsor (\$200 or more)

- will be advertised with name only on t-shirts*, race brochure and website

Silver Level Sponsor (\$100 or more)

- will be advertised with name only on t-shirts*, race brochure and website

Bronze Level Sponsor (\$50 or more)

- will be advertised with name in race brochure

All levels may choose to distribute business cards, brochures or any items you would like included in the gift bags given to all registered participants. Please call to discuss.

*Please note that company name and/or logo will be printed one-color on t-shirts.

Organization name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone number: _____

Contact person: _____

Contact email: _____

Sponsor Level (please circle):

Platinum Gold Silver Bronze

We plan to send materials/give-aways for the participant bags (please circle): Yes No

Please make checks payable to: Michael W. Coppola Memorial Fund

Mail check (by March 1, 2015) to: P.O. Box 60, Pompton Plains, NJ 07444

Michael's Story...



In May 2007, Michael (a 13 yr. old, 7th grader at P.V. Middle School) was diagnosed with Leukemia (AML). After many months of chemo and a bone marrow transplant from his brother, Chris, he recovered and was doing well. He returned to school, completing his 8th grade year and went on to Pequannock Twp. High School. As an honors student, he played football (#83) and lacrosse (#9) his freshman and sophomore years. In August 2010, prior to entering his junior year, he had relapsed and once again the battle began. After months of chemo, radiation and a stem cell transplant using an unrelated donor, he suffered from severe Graft vs. Host Disease. He lost his battle on January 18, 2011 at 16 yrs. old.

He was a bright and kind person who truly understood “appreciate the life we were given and cherish all the same”. His character was genuine and he touched the hearts of many. The Michael W. Coppola Memorial Fund was established and in June 2011, the first annual scholarships were presented to four (4) graduating P.T.H.S. students in Michael’s memory. These students were recognized for their thoughtfulness, caring and acts of kindness. May Michael’s memory continue to live on for many years to come. We will “*Never For9et*”!